

Message Text

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C O N F I D E N T I A L MILAN 0549

E.O. 11652: GDS

TAGS: PINT, IT

SUBJECT: PIRELLI ON PRESS AND POLITICAL CLIMATE

REF 75 MILAN 2127, 75 MILAN 1722

1. DURING CALL BY ECON MIN. AND CON GEN, LEOPOLDO PIRELLI, PRESIDENT OF ITALY'S MAJOR RUBBER PRODUCTS PRODUCER, SAID THAT HE WAS DISAPPOINTED IN LEFT WING DAILY LA REPUBBLICA OF WHICH HE WAS RUMORED BACKER. IT WAS CERTAINLY ONE OF THE LEAST SERIOUS PUBLICATIONS IN ITALY TODAY. IT WAS NOT THAT ITS DIRECTOR, SCALFARI, WHOM PIRELLI KNOWS WELL, WAS LACKING IN UNDERSTANDING THE SUBJECT MATTER. BUT IT HAD TO BE APPRECIATED THAT LA REPUBBLICA HAD COME INTO EXISTENCE TO RESPOND TO A NEED. PREVIOUSLY, THE ITALIAN PRESS HAD BEEN DOMINATED BY THE GOVERNMENT. THERE WAS NO INDEPENDENT CRITICAL VOICE. IF THE CORRIERE DELLA SERA HAD BEEN AS INDEPENDENT A FEW YEARS AGO AS IT WAS NOW, LA REPUBBLICA WOULD PROBABLY NEVER HAD BEEN PUT ON ITS FEET. THE CREATION OF THE AGNELLI BACKED WEEKLY NEWS MAGAZINE, ESPRESSO, CONFIRMED THIS ANALYSIS. INITIALLY, IT HAD COME INTO BEING AS A VOICE OF CRITICISM OF THE PREDOMINANT DC GOVERNMENT. ITS POINT OF VIEW WAS ONE

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THAT HE SHARED AT ITS INCEPTION. NOW, HOWEVER, IT HAD

WANDERED FAR FROM THAT LINE.

2. AS FOR THE POLITICAL SCENE, THE PROBLEMS THAT ITALY FACED WERE POLITICAL MORE THAN THEY WERE ECONOMIC. ALL THE MAJOR ISSUES THAT CONCERNED INDUSTRY - THE OUTLOOK FOR INTEREST RATES, THE ROLE OF THE TRADE UNIONS, THE EFFECTIVENESS OF THE BUREAUCRACY, GOVERNMENT ECONOMIC POLICY, THE EXCHANGE RATE - DEPENDED UPON POLITICAL DECISIONS. PIRELLI SAID THAT UNTIL NEW ELECTIONS WERE HELD, THERE WAS VERY LITTLE HOPE OF MAKING THE TOUGH DECISIONS AND SECURING THE KIND OF STABILITY IN THE NATIONAL GOVERNMENT THAT WAS NECESSARY. NONE OF THE PARTIES WOULD HAVE THE COURAGE TO ALY DOWN THE PROGRAM OF REAL SACRIFICE THAT WOULD BE REQUIRED TO PULL THINGS TOGETHER AGAIN. BUT AFTER THE ELECTIONS, THERE WAS SOME HOPE THAT THE PARTIES MIGHT BE WILLING TO DO SO. CONSEQUENTLY, HE LEANED TOWARD EARLY ELECTIONS TO TRY TO RESTORE SOME KIND OF EFFECTIVE AND DURABLE GOVERNMENT IN ROME. HE DOUBTED THAT THE CHRISTIAN DEMOCRATS WOULD BE ABLE TO CLEAN HOUSE AND REJUVENATE THEIR PARTY EVEN IF GIVEN UNTIL 1977 TO DO SO.

3. DID HE FAVOR ASSOCIATING THE COMMUNISTS WITH A CHRISTIAN DEMOCRATIC-SOCIALIST GOVERNMENT? PIRELLI SAID THAT HE PROFOUNDLY DISTRUSTED THE COMMUNISTS AND THOUGHT THAT WOULD BE A MISTAKE. HE WAS OPPOSED TO TRYING TO INSTALL A REGIME AT THE NATIONAL LEVEL LIKE THAT WHICH WAS BEING TRIED IN LOMBARDY.FINA

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